

## **Marketing Sense Logo 4" x 6"**

*Marketing Sense: Make a Star Choice* training focused on the “point of service choice” and thus the final opportunity to influence the customer. “Star Choices” signs are used to promote nutrient dense foods and a variety of foods on the service line. The “Star Choice” logo used on the static clings has been reduced to fit in 4” x 6” plastic stands and can be printed from this accompanying file. Names of daily “Star Choice” food items can be written on the logo before being placed in the stand. Plastic stands have been sent to districts that participated in the “Marketing Sense: Make a Star Choice” training sessions held last fall.

If you have any questions, please contact Training at 601-354-7016.

